





Who we are



Having spent the last 7 years honing their craft, the faces behind Unknown Group have established themselves as venue bookers, event promoters, artist managers, record label directors, and all-round industry leaders. Since wrapping up their infamous weekly event 'Institute of Dance', which ran for over five years, Unknown Group have booked, curated, and marketed events for multiple local venues, with exceptional results.

"In a market that is so fickle and ever-evolving, the right marketing tactics guarantee longevity. Our strategies have helped numerous venues thrive and adapt during multiple shifts in the local nightlife economy..." - Trent Elliott, Director.

What we do

Unknown Group's current clientele base includes premiere local dance venues Tusk, The Grand Hotel, Onefiveone, and The Harp Hotel.



In addition to running successful club-based shows, Unknown Group have now also expanded their focus toward larger scale events (2000 cap plus), with the intention of delivering the biggest names in dance music to the Wollongong region, and providing their patrons with a professional and safe experience.







- Patrick Topping

"Wollongong was the dark horse of the tour, what a show!"











"I had no idea this place existed, the crowd was unreal."





- Claptone





Words from Artists

"Unknown Records & Unknown Associates have undoubtedly been one of the most professional & ethical groups that I've ever had the pleasure to work for & within my 25-year + also career."

"The main point of difference with the team is that they know the scene & it's history inside out, and treat artists with the respect that they deserve and not just according to who is having their 10 minutes in the spotlight. Their ability in recognising & pairing local DJ's who've built long-term solid followings & a bag of rad DJ skills with current headliners benefits the entity Dance Music Industry."



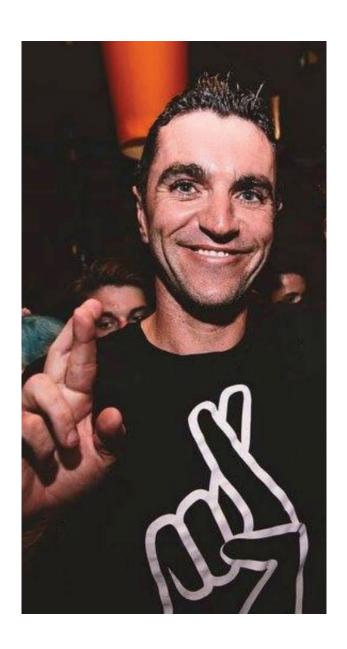




- Svetta

03





MIKE IONER Owner & Director

THICKAS THIEVES

"The positive impact they have had on the Wollongong scene is remarkable."

Thick as Thieves has been working with Unknown Records and Unknowns Associates for over 7 years now. They pride themselves on professionalism, and this is reflected in the feedback we regularly receive from both the artists who they book, and the punters that are at their shows. We now regularly receive artists requests that they specifically want to play a show for Unknown when they are touring Australia, such is the reputation that they have created.

They have also managed to build up a number of local artists who now tour Australia and the globe on a national level, some of whom we regularly book for our Melbourne shows. I know that the synergy between Thick as Thieves and Unknown will lead to many more years of an incredible relationship in what is a difficult industry.



1000 500 30 events artists

venues

years

group



Abby Jane **AC Slater** Adana Twins Adi Toohey Alvaro AM Andy Garvey **Animal Trainer** Audiojack **Bag Raiders** Bang Gang Dis Barbuto Bebetta Bella Saris Ben Pearce Billy Kenny Bontan Boogs Breach Bruno Furlan Cassian Charlotte de Witte

Christian Martin

Crooked Colours

Chux

Cut Snake Daniel Bortz Daniel Steinberg David Keno David Penn Dena Amy Denney Dennis Cruz Detlef Dom Dolla Doorly Dusky Enschway Finnebassen Flava D For Life Francis Xavier Franky Rizardo Friend Within Gabby George FitzGerald Gerd Janson German Brigante

Gregor Tresher

Harvey Sutherland Himselfher **Human Movement Hunter Game** Huxley J.Phlip Jack Beats Jack Wickham Jensen Interceptor Jobe Jono Ma Josh Butler Juliet Fox Just a Gent Justin Jay K.I.M (The Presets) Kevin Knapp Kill Frenzy Kissy Sell Out Klangkuenstler KLP Kolombo Kornél Kovács

Kry Wolf

Lancelot Late Night Tuff Guy LDRU Lex Deluxe Linda Marigliano Loods Louisahhh Lovebirds Lucy Cliché Luen Luke Alessi Made By Tsuki Made in Paris Marc Spence Marcotix Markus Homm Matt Tolfrev Maximono Mclean & Mai Mickey Kojak Mo'Funk Monkey Safari Motez Motorik Vibe Council

Oliver Dollar Olivier Giacomotto Oona Dahl Paces **Pepperpot** Phil Kieran Phil Smart Pig&Dan Raffa FL Rebuke Patrice Baumel Reinier Zonneveld Riton & Kah-Lo! Riva Starr **Roland Tings** Route 94 Rufus Sally c Sant'e Saoirse Say My Name Scuba

My Nu Leng

Nyxen

Sébastien Léger Set Mo Sharam Jey Silversix Simone Liberali Sinden Skepsis Sonny Banks Sonny Fodera Spacey Space Stephane 1993 Sunshine Superlove Sveta T.Williams Taiki Nulight The Journey **Thomas Gandev** Thomas Von Party **Tiger Stripes** Tom Tillev Torren Foot **Touch Sensitive** Township Rebellion

Traumer Truamer Valentino Khan Victor Y Volvox Wade Walker & Royce Wax Motif Wehbba Weiss What So Not Will Clarke Willaris.K Winston Surfshirt Wongo Wordlife Yolando Be Cool

